

NYDA Voucher Programme

Business Feasibility Study Programme



Product Description

market potential, technical requirements, financial implications, and management capabilities to determine business viability.



Eligibility Criteria

- Young entrepreneur with innovative business concept
- Clear market need identification
- Basic business literacy
- Must be 18 - 35 years



Product Delivery Method

1. Initial business concept assessment
2. Market potential analysis
3. Technical requirements evaluation
4. Financial implications assessment
5. Management capabilities assessment
6. Recommendations and next steps



Client Profile

Target: Young, aspiring entrepreneurs
Goal: To validate business concepts before resource commitment



Predecessor Products



Idea
Development



Market
Analysis



Business
Plan



Product Compliance



Ensures business viability before resource commitment



Aligns with entrepreneurship support standards



Key Benefit: Reduces risk for young entrepreneurs by validating business concepts before significant resource investment.



NATIONAL YOUTH DEVELOPMENT AGENCY
OUR YOUTH. OUR FUTURE.

Toll Free No: **0800 58 58 58** **064 758 5058**

@nyda_insta @NYDARSA @nydarsa @NYDASouthAfrica
 National Youth Development Agency National Youth Development Agency

www.nyda.gov.za

THE
LIMITLESS
youth