

NYDA Voucher Programme

e-Commerce

Website Development



Product Description

Service for establishing online presence for selling products/services, including online store setup, payment gateways, and product listings.



Eligibility Criteria

- Business with physical products
- Clear online market strategy
- Payment processing requirements
- Must be 18 - 35 years



Product Delivery Method

1. Requirements assessment
2. Store design and development
3. Payment gateway integration
4. Product listing setup
5. Testing and training



Client Profile

Target: Product-based businesses

Goal: Expand beyond physical locations



Predecessor Products



Physical Store



Online Platform Integration



Payment



Product Compliance



PCI DSS compliance



Tax and legal regulations



Online Store Setup

Customizable store design with product categories and search functionality.



Payment Integration

Secure payment processing with multiple gateway options



Product Management

Add, update, and manage product listings and inventory.



Key Benefit:

Provides a structured business roadmap for growth and funding, increasing credibility with investors



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