

Who is eligible for the Entrepreneurship Development Programme?

Business Management Training

- South African citizens, between the ages of 18 and 35 (with a valid South African Identity document)
- Be an existing business owner or an aspiring entrepreneur

The trainings offered by the NYDA - Entrepreneurship Development Programme is free of charge.

What is the process for accessing the Entrepreneurship Development Programme – Business Management Training?

- Aspiring entrepreneurs/ existing business owners who want to attend the Business Management training courses are required to complete the training application form available from www.nyda.gov.za or visit the closest NYDA branch (see list at the back of this brochure)
- Submit the training application form to the nearest NYDA branch
- An assessment is conducted by the branch
- If approved, the participant will be provided with the following:
 - Notification of the approved training course
 - Logistics for the Training
 - Logistics for the Pitching Session
- The participant must present their South African Identity Document at the first day of the training
- Participants attending the SYB and IYB courses will also be required to attend a mandatory "Pitching Session" on a date scheduled by the branch.
- Participants will be issued with a Certificate of Completion for participating in the NYDA Training courses.

CONTACT DETAILS

FULL SERVICE BRANCHES

EASTERN CAPE

East London Full Service Branch
73 Oxford street
East London

Port Elizabeth Full Service Branch

Govan Mbeki Avenue,
Vuyisile Mini Square,
Port Elizabeth, 6001

Mthatha

Wonkemtutu Craft Centre
Nelson Mandela Drive
(Next to Shell Garage)
Mthatha, 5100

KWAZULU-NATAL

eMpangeni Full Service Branch
Central Business District
Cnr Main and Turnbull Road
Empangeni

Durban Full Service Branch

71 Margaret Mncadi Avenue
Victoria Maine Building,
Durban

Newcastle Full Service Branch

Civic Centre Newcastle
38 Murchison Street
Newcastle

Mbombela Full Service Branch

Office Number 7 & 8, Imbizo Place
Samora Machele Drive (N4)
Mbombela

Secunda Full Service Branch

Block D (Third Door)
Kiwiet Office Park, Secunda

eMalahleni Full Service Branch

Stand No 174 Smuts Avenue
Emalahleni

GAUTENG

Johannesburg Full Service Branch

28 Harrison Street
6th Floor, Johannesburg

Randfontein Full Service Branch

Shop No. 2, Cnr Sutherland & Park Street,
Randfontein

Sedibeng

Mafatsane Thusong Centre
Second Avenue, Evaton, 1985

Ekurhuleni

13 Church Street
Old Magistrate Building
Youth Empowerment Centre,
Boksburg

Tshwane Full Service Branch

Middestad Mall, 1st Floor
522 Thabo Sehume Street, Pretoria

LIMPOPO

Polokwane Full Service Centre

69 Schoeman Street
Moolman Building, Polokwane

Thulamela Full Service Branch

Thulamela Information centre
Punda Maria Road, Thohoyandou

WESTERN CAPE

Cape Town Full Service Branch

Shop P18A, Golden Acre
9 Adderley Street, Cape Town

FREE STATE

Bloemfontein Full Service Branch

Shop GF 125, Sanlam Plaza
Cnr Charlotte Maxeke & East Burger Streets
Bloemfontein

NORTHERN CAPE

Kimberly Full Service Branch

Old Telkom Building, 64 - 70 De Toit Span

NORTH WEST

Rustenburg Full Service Branch

39 Heystek Street, (next to SARS)
Rustenburg

DISTRICT CENTERS:

Mopani District Office

27 Agatha Street, Elita Flat no.5
Central Park, Tzaneen

THULAMAHASHE

Bushbuckridge Local Municipality Office, Old
Bohlabela BLD, Bushbuckridge Main Road.

SEKHUKHUNE - GROBLERSDAL

529 Van Reebeck Street, Groblersdal 0470

District: WATERBERG - THABAZIMBI

Address: Thabazimbi, Limpopo
11 Jourdan Street, Molli's Building

District: CHRIS HANI - QUEENSTOWN

Address: 22 Cathcart street, Komani

District: ALFRED NZO - MOUNT AYLIFF

Umzimvubu Goats Complex-Hospital Road,
Mount Ayliff 4735

District: JOHN TAOLU GAETSEWE

KURUMAN, 4 Federale Mynbou
(St John Taolo District Municipality)

District: NGAKA MODIRI MOLEMA

30 James Watt Crescent
Industrial Site, Mafikeng

XHARIEP

20 Louw Street, Trompsburg

District: FEZILE DABI - TWEELING

514 Tweeling, Pink Moneane Youth
Development Centre, Tweeling, 9820

District: UMKHANYAKUDE

MBAZWANA THUSONG CENTRE
P466, Mbazwana, 3974

District: SARAH BAARTMAN - KIRKWOOD

Ndlambe Municipal Building
57 Voortrekker Street, Alexandria, 6185

District: ZULULAND PONGOLA

D1867 Belgrade Area, 3170

District: UGU - PORT SHEPSTONE

District: WESTERN CAPE

BEAUFORT WEST
1 Ngesi Ave, Sidesaviwa,
Beaufort West, 6970

District: UTHUKELA MUNICIPALITY

LADYSMITH
25 Keate Street, Ladysmith

BUSINESS MANAGEMENT TRAINING PROGRAMME



NATIONAL YOUTH DEVELOPMENT AGENCY
OUR YOUTH. OUR FUTURE.

Toll Free No: **0800 58 58 58** • Web: **www.nyda.gov.za**

National Youth Development Agency @nyda_insta @NYDARSA @nydarsa



Introduction to the National Youth Development Agency

The National Youth Development Agency (NYDA) is a South African youth development agency aimed at creating and promoting co-ordination in youth development matters. The NYDA results from the merger of the National Youth Commission and Umsobomvu Youth Fund.

The NYDA has identified the following areas of work to implement its programmes:

- Economic Participation
- Education & Skills Development
- Health & Well-Being
- Research & Policy
- Governance

One of the NYDA's key Economic Participation programmes is the Business Management Training.

What is the Business Management Training Programme?

The Business Management Training Programme is aimed at creating a conducive environment for young entrepreneurs to access relevant entrepreneurship skills, knowledge, values and attitudes for their businesses.

The programme offers entrepreneurship trainings that responds appropriately and adequately to the market and business needs of the young people.

What services does the Business Management Training Programme offer?

The Business Management Training Programme offers a range of business courses offered at the NYDA branches.

The Business Management Training courses is designed to support young entrepreneurs in the following stages of the businesses:

- Pre-start Up/Idea generation
- Survivalist
- Start Up
- Early Development
- Growth & Expansion

The ILO – SIYB Training Courses

The International Labour Organisation (ILO) – Start and Improve Your Business (SIYB) is the largest global business management training programme. It assists small scale entrepreneurs to start and grow their businesses and create employment. These training courses are offered as a 3 to 6 days training course depending on the specific needs of the young person and the level of the business.

The Business Management Training courses are packaged in the following courses:

GENERATE YOUR BUSINESS IDEA (GYBI) – 3 Days Course

This course enables potential entrepreneurs to develop a concrete business idea

The following modules are offered as part of the course:

- Part I – You are an Entrepreneur
- Part II – A market is waiting for you
- Part III – Your Own Business Idea List
- Part IV – The Best Business Idea for You
- Part V – Your Own Business Idea

Participants will receive a “Certificates of Completion” for the 3 day GYBI training course completed – on the on the last day of the training.

START YOUR BUSINESS (SYB) – 6 days Course

This course enables potential entrepreneurs to develop a bankable business plan and enhance their skills and knowledge.

The following modules are offered as part of the course (5days)

- Part I – Assess Your Readiness to Start a Business
- Part II – The Business Plan
- Part III – Reinforce Your Business Idea
- Part IV – The Marketing Plan
- Part V – Staff
- Part VI – Organisation and Management
- Part VII – Buying for your Business
- Part VIII – Greening Your Business
- Part IX – Costing Your Goods & Services
- Part X – Financial Planning
- Part XI – Required Start Up Capital
- Part XII – Types and Sources of Start Up Capital
- Part XIII – Starting the Business

POST TRAINING – PITCHING SESSION (1 day)

- Pitching session is mandatory – where the participants make presentations post the SYB training
- Certificates are issued only at the pitching session.

IMPROVE YOUR BUSINESS (IYB) – 6 Days Course

This course enables existing entrepreneurs to develop their skills and improvement plans for their business.

The following modules are divided into 2 – IYB courses:

- Marketing
- Buying and Stock Control
- People and Productivity
- Costings
- Record Keeping
- Planning for your Business

The IYB Course is packaged into 2 offerings:

IYB Course- 1 (6 days)

- Marketing
- Buying and Stock Control
- People and Productivity

This course is delivered over a period of 5 consecutive days

IYB Course- 2 (6 days)

- Costings
- Record Keeping
- Planning for your Business

These courses are delivered over a period of 5 consecutive days

Post Training – Pitching Session (1day)

- Pitching session is mandatory – where the participants make presentations post the IYB training
- Certificates are issued only at the pitching session

