



MEDIA ALERT

ATTENTION: NEWS DESK/ ASSIGNMENT EDITORS / REPORTERS/ PRODUCERS

Date: 28 August 2024

NYDA HONOURS WOMEN TRAILBLAZERS AND CREATES PLATFORM FOR MENTORSHIP

The Executive Chairperson of the National Youth Development Agency, Ms. Asanda Luwaca, will be hosting the Women of Firsts High Tea Second Edition. The High Tea is an initiative of the Office of the Executive Chairperson aimed at cultivating a diverse pool of influence and leveraging representation across various sectors in order to address the socio-economic challenges faced by South African youth, particularly women.

The event will also serve as an opportunity for the women who were in attendance to 'build back' to women's development by pledging their support to continue working with the Office of the Executive Chairperson and the Agency at large.

"The journey begins with empowering her story, celebrating women who dared to dream and lead the way. By recognizing visionary 'Firsts', we honour those who broke barriers and opened doors for future generations," said the Executive Chairperson of the National Youth Development Agency, Ms. Asanda Luwaca.

The NYDA believes that there is no better time to join forces, grasp the opportunities, and take collective action towards ensuring that we not only honour women of fortitude but also enable pathways for younger women to learn, grow and be mentored. As such, the event will also serve as an opportunity to celebrate women who are trailblazers who have broken glass ceilings in their careers, in order to translate that to creating access to a network for personal development, business development and mentorship for younger women in respective industries.

Under the theme *"Women's Socio-Economic Rights and Empowerment: Building Back Better for Women's Resilience!"* this engagement, hosted by the Executive Chairperson will boast women who are thriving on both a local and a global landscape across sports, arts, entertainment, governance, finance, the legal fraternity, ICT and a lot of other industries.

The Women of Firsts High Tea Second Edition will feature panel discussions with inspiring women changemakers on gender equality and women's empowerment from leaders in Government and private sector. The event will be part of cultivating healthy relationship development amongst key stakeholders in efforts to address socio-economic needs in collaboration and long-term stakeholder involvement.

The Agency looks forward to honouring women and enhancing their collective development.

Members of the media are invited to cover the event and are encouraged to get into contact with Ms. Naledi Ngcobo on naledi.ngcobo@nyda.gov.za

-Ends

