



12 February 2024

Att: NEWS DESKS / EDITORS / PRODUCERS

**NYDA & UMHLATHUZE MUNICIPALITY LAUNCH NATIONAL PATHWAY
MANAGEMENT NETWORK SITE**

As part of the Presidential Youth Employment Intervention (PYEI), the National Youth Development Agency (NYDA) Empangeni site in KwaZulu-Natal has been identified as one of the pilot sites for the National Pathway Management Network.

The core element of the PYEI, working alongside uMhlathuze Municipality, is ensuring that young people within the Empangeni region and its surrounding areas will be able to access national networks to provide them with enhanced opportunities for sustainable employment and income generation outcomes.

Such opportunities, as presented by the NYDA and its partners will include young people being able to access (self-) employment opportunities, become increasingly engaged with training and their communities, access practical resources, and increase their skills.

The NYDA in partnership with the City of Umhlathuze, have opened a shared services centre at the Empangeni SMME One Stop Shop Hall, called the NPMN Service centre, to ensure the following:

- That young people have access to skills training and educational system reforms, that address challenges on the supply side of the labour market.
- To avail employment services that address intermediation challenges. These challenges might include providing better information to work seekers, and actively connecting work seekers with employers.
- To deliver on entrepreneurship support, that promotes growth in self-employment and in turn job creation.
- Direct job creation through public employment and/or incentives to promote growth in jobs or the employment of vulnerable groups.

We understand the critical role that the media plays in promoting access to employment and entrepreneurial opportunities in order to alleviate the conditions poverty, inequality and unemployment of the young people in KZN and therefore wish to request your presence and coverage to ensure the successful hosting of the launch as follows:

Date: 16 February 2023

Time: 08:00 till 15:00

Place: SMME One Stop Shop, 44 Turnbull Street, Empangeni, KZN

For confirmations and further information contact

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